Oksana Illyashenko

Portfolio Linkedin

Ukraine illyashenko.o.design@gmail.com

Product Designer specializing in B2B FinTech and SaaS platforms, with experience designing checkout, invoicing, and KYC/KYB flows. Focused on solving complex product problems through scalable UX systems, working closely with product, engineering, and compliance teams.

Skills

- B2B SaaS & FinTech product design
- Complex user flows & platform UX
- User research: user interviews, usability testing
- Prototyping & design systems

Tools

Design: Figma, FigJam
AI tools: Claude, ChatGPT, Gemini
Collaboration: Slack, Jira, Confluence
Other: Notion, Google Play Console, Excel

Experience

Product designer at PayStream.com December 2024 – February 2026

London, United Kingdom (Full-time, remote)

B2B FinTech platform for global payments and regulatory-compliant subscriptions.

Responsibilities:

- Owned UX design for checkout, invoicing, and KYC/KYB flows
- Interviewed startups at Web Summit on payment provider choice
- Researched and designed complex user flows, creating prototypes
- Created and documented reusable UI components following best practices
- Collaborated closely with product, engineering, and compliance teams

UI/UX designer at Heeeper April 2023 – August 2024

Kyiv, Ukraine (Full-time)

Design agency delivering UX/UI and product design for SaaS, FinTech, and enterprise clients.

Responsibilities:

- Designed end-to-end UX/UI for web and mobile products, including dashboards and forms
- Created user flows and interactive prototypes
- Prepared structured design files and assets for smooth handoff to developers

UI/UX designer at Chenetwork June 2022 – October 2022

Kyiv, Ukraine (part-time)

Charitable website supporting housing restoration through international donations.

Responsibilities: Designed a responsive website for a charitable housing restoration initiative.

UI designer at Easy Pack — February 2018 – December 2019

Kyiv, Ukraine (part-time)

A mobile application that helps people build packing lists for their travels.
We have more than **280 reviews, an average rating 4.3, 50K+ downloads on Google Play**.

Responsibilities: Designed the Android application UI, supported alpha and beta testing, and contributed to the product launch on Google Play.

Education

Accounting and audit — 2006 - 2011

Chernihiv State Technological University (Chernihiv)

Training and Certificates

Product Design at Projector Online Institute — May 2026 – September 2026

Web design junior at Projector Online Institute — July 2021 – October 2021

Mobile Apps Design at Projector Online Institute — October 2020 - December 2020

UI Design at IT Education Academy (ITEA) — May 2019

UX Design at IT Education Academy (ITEA) — January 2018

Language Skills

English – Upper Intermediate (B2)

Ukrainian – Native